

Don't let Sports Equipment go to Waste!

Saskatchewan Waste Reduction Council ReForum Conference Presentation



Content

1. Introduction
2. Where it started
3. Current Program
4. What's next
5. Questions



The Sports Equipment Vault

We accept used sports equipment and bikes that your household has grown out of and give them out to anyone who needs in the community.



MooseJaw.ca



The Program Helps

1. Break down Financial & Accessibility barriers
2. Individuals have a sense of belonging and feel apart of a Team.
3. Sense of community
4. Repurposes sports equipment and keeps it from being tossed and ending up in the landfill





the benefits of ...



RECREATION

- 1 Recreation and active living are essential to personal health.
 - ❖ Reduces the risk of coronary heart disease and stroke
 - ❖ Aids in combating depression and diabetes
 - ❖ Prevents six specific cancers (e.g. breast cancer) and heart problems
 - ❖ Recreation is a proven therapeutic tool contributing to mental health
- 2 Recreation is a key to balanced human development.
 - ❖ Recreation is essential to the development of children and youth through the development of motor skills, social skills, creativity and intellectual acquisition and concepts
 - ❖ Recreation provides life-long learning opportunities for adults
- 3 Recreation and parks are essential to quality of life.
 - ❖ Recreation, sports and arts culture build self esteem and positive self image
- 4 Recreation reduces self-destructive and anti-social behavior.
 - ❖ Recreation reduces Juvenile Delinquency, isolation and alienation
 - ❖ Recreation, sports and arts culture are essential to smoking, substance abuse, suicide and depression in youth
- 5 Recreation and parks build strong families and healthy communities.
 - ❖ Recreation, sports and arts culture build social skills and stimulate participation in community life
 - ❖ Families that play together – stay together. Children are just more connected, happier and have better interests than those likely to stay together
 - ❖ Recreation, sports, arts culture, parks leaders who serve their communities in many ways
- 6 Pay now or pay more later. Recreation reduces health care, social service and police/justice costs.
 - ❖ Fitness and well-being reduce both the incidence and severity of illness and disability thereby lowering health care costs
 - ❖ Recreation reduces crime and social dysfunction – reducing police, justice and incarceration costs
- 7 Recreation and parks are significant economic generators in your community.
 - ❖ Recreation, parks and arts culture:
 - ❖ Attract businesses and tourists to the community
 - ❖ Are employment generators
 - ❖ Improve work performance; increase productivity and decrease absenteeism
- 8 Parks, open spaces and natural areas are essential to ecological survival.
 - ❖ Open spaces protect habitat, biodiversity and ecological integrity



Source: The Benefits Catalogue, 1997. Used with permission from the Canadian Parks and Recreation Association.

The Benefits of Recreation are endless

- Essential to personal health
- Balanced human development
- Quality of life
- Reduces self-destructive and anti-social behavior
- Strong families and healthy communities
- Pay now or pay more later (reduces health care, social services and police/justice costs)
- Significant economic generators in your community
- Essential in ecological survival



Where the program started

- The Parks & Rec Dept. was looking for a use for the old Scouts Hall building that was inherited in Westend Park
- Decided to start collecting sports equipment to give out to whoever needs in the community and the Sports Equipment Library was started in approx. 2010.
- In approx. 2014 we partnered with the Moose Jaw Police Service to provide bikes to whoever needed in the community

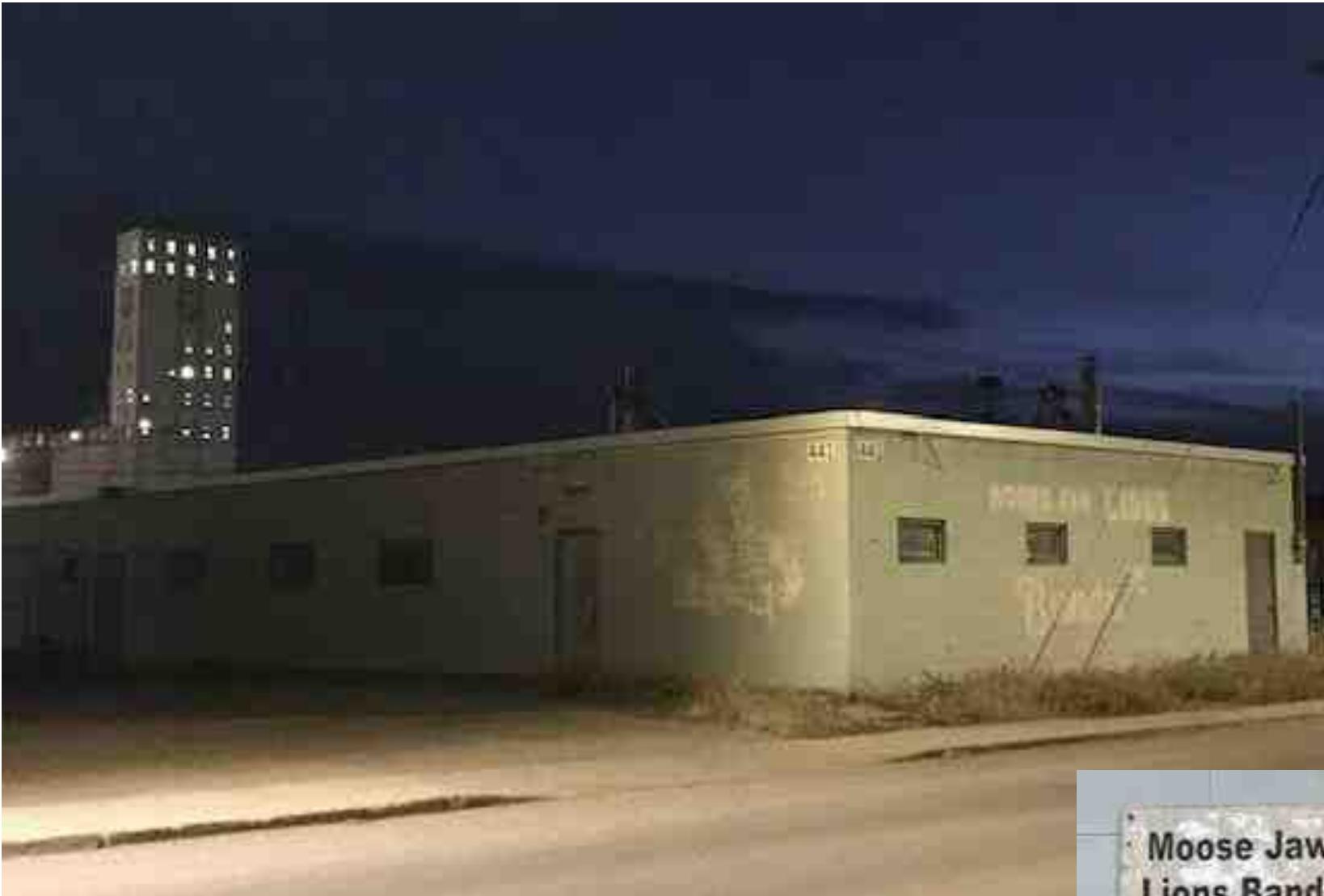


Westend Pics - Fall 2014.



MooseJaw.ca





New (Old) Building to Run Program out of!

441 Fairford Street West

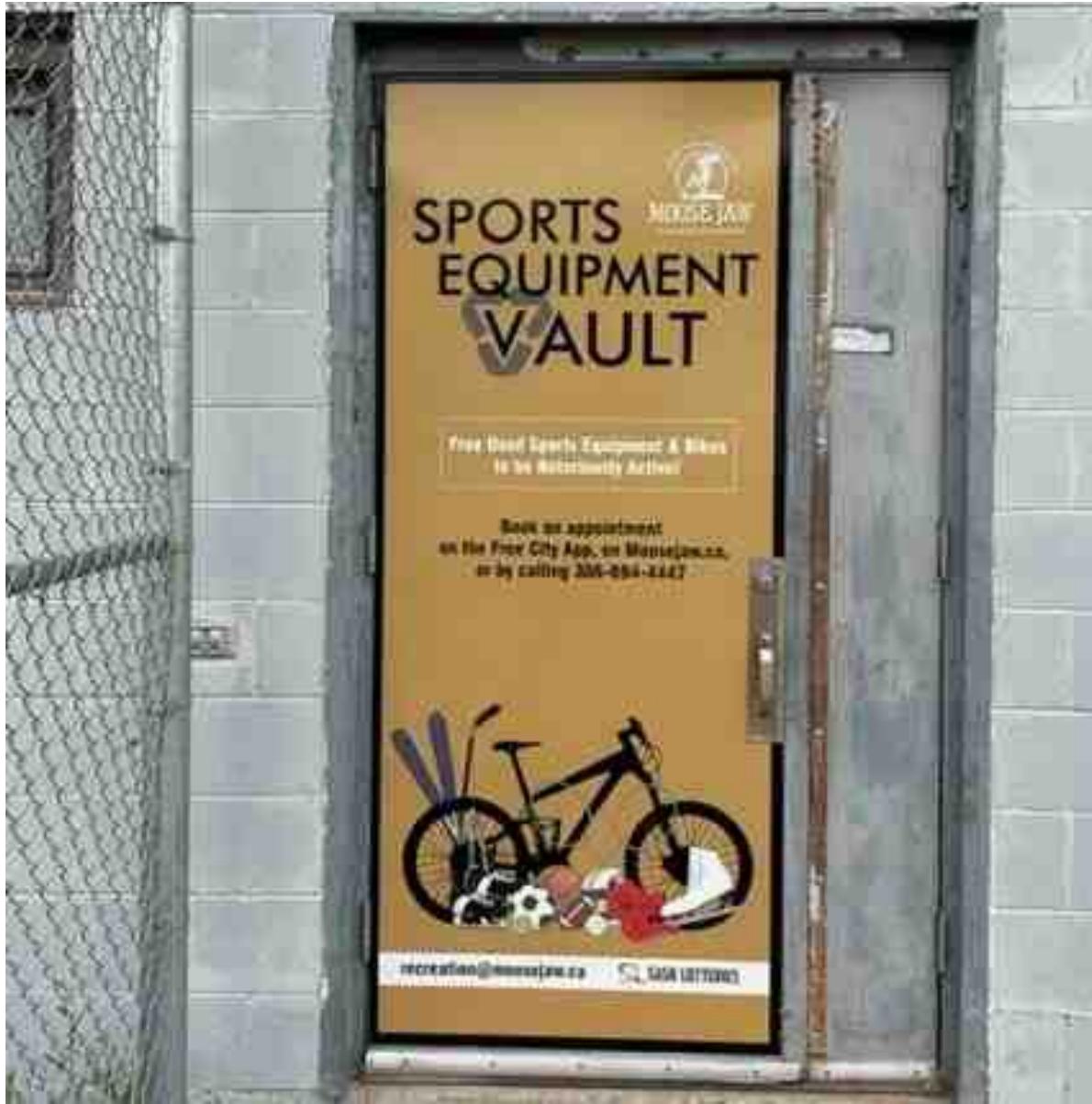
Pros:

- Closer to downtown
- Power
- No stairs, ground level
- Off street parking



MooseJaw.ca





Sports Equipment Vault Entrance

←Door wrap to highlight which door to enter(we learned quickly folks would go to the 4 different doors)



MooseJaw.ca



Note:
Open
once a
Week



Sports Equipment Library & Bicycle Recycle Program

OPEN

Wednesdays

April 19— May 31, 2017

4:30 — 5:30pm

● Come pick up or drop off equipment!



● Bikes

Cleats (football, soccer, baseball)

Shin guards

Rollerblades

Golf clubs

Baseball gloves & batting helmets

Skates, hockey equipment and more!



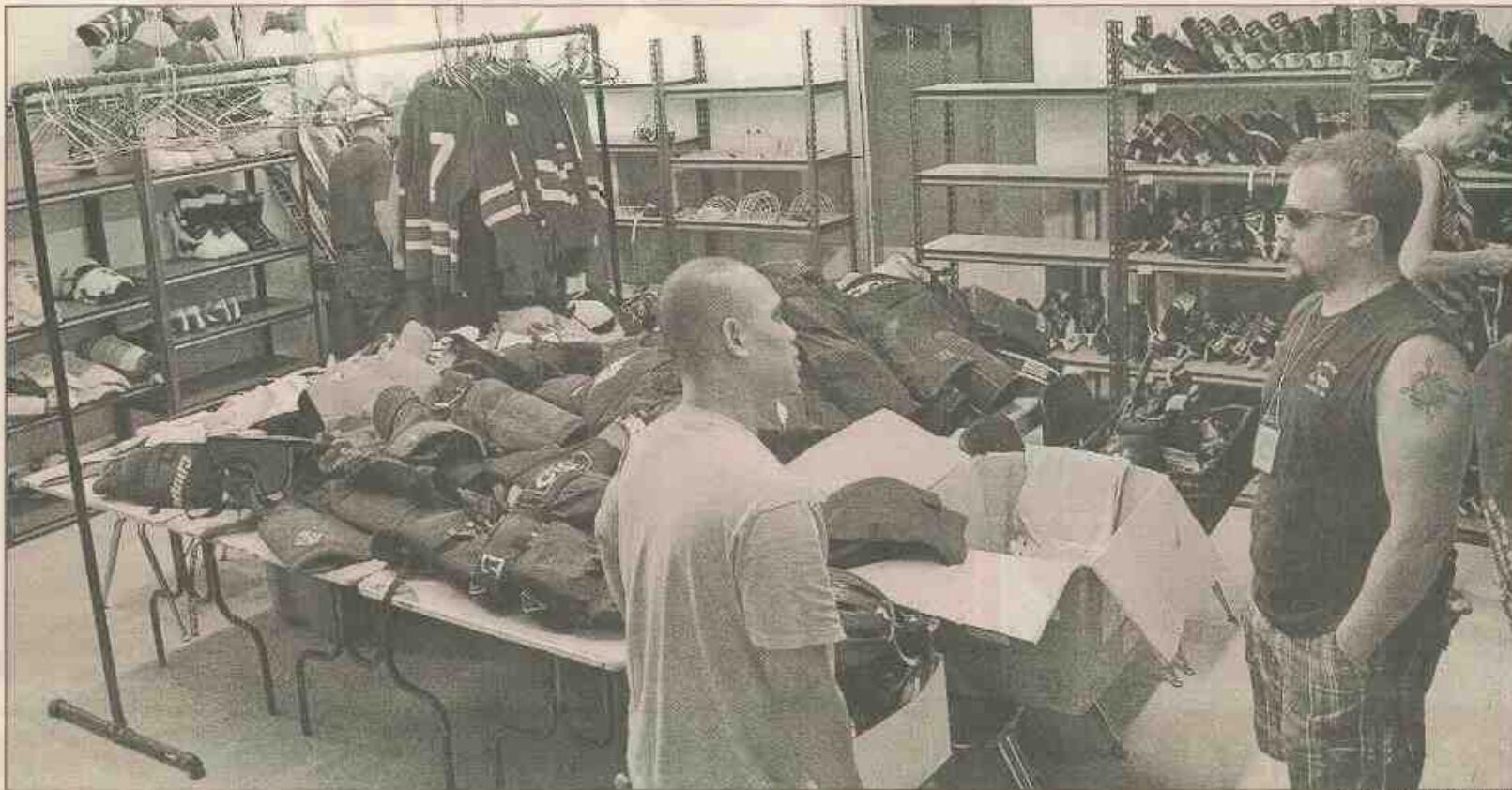
Located at
441 Fairford St. W

Is your garage filling up with sports equipment or bikes your family has outgrown? Donate it to our program for someone else!

Questions? Call Moose Jaw Parks and Recreation at (306)694-4447



■ Sports Equipment Library Open House



NATHAN LEWICKI/TIMES HERALD

Onlookers check out the City of Moose Jaw parks and recreation department's Sports Equipment Library Open House on Thursday afternoon. The items, ranging from hockey equipment to skis and baseball gloves, were free for people to leave with. "We strive to break down the barriers families in the community face to become more active," said Nicole Walchuk, recreation program supervisor.

Spring 2015
Newspaper clipping

←First contracted
Bike Mechanic





Sports Equipment Library & Bicycle Recycle Program

OPEN

**First Wednesdays/
Month**



- May—September, 2019
- 5:00 — 8:00pm
- Come pick up or drop off equipment!

Bikes
Cleats (football, soccer, baseball)
Shin guards
Rollerblades
Golf clubs
Baseball gloves & batting helmets
Skates, hockey equipment and more!

Located at
441 Fairford St. W

Is your garage filling up with sports equipment or bikes your family has outgrown? Donate it to our program for someone else!
Questions? Call Moose Jaw Parks and Recreation at (306)694-4447



Saskatchewan
LOTTERIES
LOTTERY CENTRE

Note:
Open once a
Month





Promotional events;

- Booth at Sidewalk Days
- Parades
- Tradeshow booth



FREE

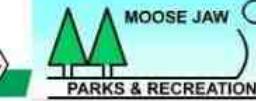
Sports Equipment Library & Bicycle Recycle Program

Come in we're **OPEN!**

Pick ups or drop offs welcome



Saskatchewan
LOTTERIES



MooseJaw.ca

Car magnets were a good investment;

- used them in parades
- stuck to the metal entrance door when Sports Equipment Library was open



Some of the Groups who have Utilized the Program;

1. Jumpstart Applicants
2. Kidsport Applicants
3. Aboriginal Outreach Program Applicants
4. Ranch Ehrlo families
5. Beginner Kids Hockey Program
6. School Divisions
7. Minor Sport Organizations
8. Moose Jaw Multicultural
9. Newcomer Welcome Centre
10. KidsFirst



WANTED

Bicycle Mechanic



You set your own hours, you supply your own tools and garage.

**Position starts immediately
\$16.97/hr honorarium
Criminal Record Check required**

Please call Moose Jaw Parks & Recreation
306-694-4447



...Started with one, then added a second Bike Mechanic



Sports Equipment Library & Bicycle Recycle Program

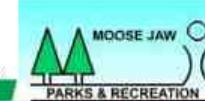
FREE

SORRY NO BIKES TODAY



Located at
441 Fairford St. W

Is your garage filling up with sports equipment or bikes your family has outgrown? Donate it to our program for someone else!
Questions? Call Moose Jaw Parks and Recreation at (306)694-4447



People would be lined up at the door (think Boxing Day Lineups) before we were even open, we couldn't keep up with the demand for bikes.

...We started to post when we didn't have bikes.





441 Fairford St W. recreation@moosejaw.ca

In 2020 we renamed the program “Sports Equipment Vault” as there was some confusion of folks thinking it was at the Public Library with “Library” in the title.

←In 2021 we created a program logo



MooseJaw.ca



COMMUNITY ASSOCIATIONS

East Side - Jennifer Gadd
jgadd51@gmail.com

North West - Sandra Stewart
mjnorthwest2020@gmail.com

South Hill - Crystal Fröse
southhillmj@gmail.com

Sunningdale/VLA West Park
Leslie Campbell
leslie33campbell@gmail.com

IMPORTANT NUMBERS

Parks & Recreation	306-694-4483
Kinsmen Sportsplex	306-694-4560
Yara Centre	306-692-278
Public Library	306-692-44
Museum & Art Gallery	306-692-2
Wakamow Valley	306-692-3
River Park Campground	306-692-3
Mosaic Place	306-624-
Warrior's Office	306-694-

Mosaic Place

SPORTS EQUIPMENT VAULT

441 Fairford St W. recreation@moosejaw.ca

Book an appointment on the Mobile City App or through the City Website to come see if we have the FREE sports equipment and/or bikes your family needs to be Notoriously Active this summer!



MooseJaw.ca

**MOOSE JAW
SASKATCHEWAN**

NOTORIOUSLY ACTIVE NEWS

**2021 SUMMER
PARKS & RECREATION GUIDE**



@cityofmoosejaw
#notoriouslyactive

recreation@moosejaw.ca
306-694-4447
www.moosejaw.ca

SASK LOTTERIES

In 2020 there was a big push to move everything online with the COVID-19 Pandemic and our Rec Guides went digital





BIKE BLITZ

Tuesday, April 13th
6:00-8:00pm
441 Fairford St W



Help us get bikes tuned up for the community. We are getting donated bikes road ready from our Sports Equipment Vault so they can be given to deserving members of our community.



No experience? No worries!
Learn and volunteer!
COVID-19 prevention
protocols in place. Bring
your own tools if you can!



CITY OF
MOOSE JAW
SASKATCHEWAN

Call Parks at Recreation at
306-694-4447 to volunteer or
email recreation@moosejaw.ca

Last Spring we attempted to run an outdoor Bike Blitz event but folks just didn't have the comfort level for gathering yet.

This Spring we are going to try calling on Service Clubs to do one-day work-bees to get bikes fixed up and out the door.

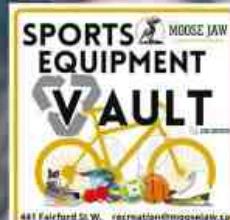




Service Clubs
we need your help
fixing bikes!



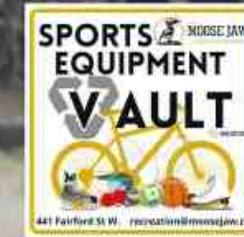
MOOSE JAW
SASKATCHEWAN



MooseJaw.ca



MOOSE JAW
SASKATCHEWAN



If at first
you don't
succeed,
try, try,
again!



←First Screenly
Tv Ad.

Tv screens for
marketing
purposes were
installed in City
Recreation
Facilities in
2021.



MooseJaw.ca



Register for a Perfect Mind account,
cityofmoosejaw.perfectmind.com

Download the FREE
City of Moose Jaw APP
to register for
recreation activities.



CITY OF
MOOSE JAW
SASKATCHEWAN



MooseJaw.ca

Book an appointment online to check out the Vault!

Filters [Reset](#)

Keyword [Reset](#)

Location [Reset](#)

Service [Reset](#)

Time Range [Reset](#)
 -

Days of week [Reset](#)
 Mon Tue Wed Thu Fri Sat Sun

Age [Reset](#)
 yr mos - 99+ yr mos

Facility [Reset](#)

Select Activity

Appointments Sports Equipment Vault	Aquatics Adult Swim Lessons Newcomer Swim Lessons Private Swim Lessons Red Cross Preschool Lessons Red Cross Swim Kids Lessons	Birthday Parties Pool Birthday Party	Day Camps School Break Activity Club
Drop in Programs Active Kids Community Fitness Classes Fitness Classes Gym Indoor Golf Shinny Skating Swimming Track Turf Water Workout Fitness Classes Winmar Toddler Turf Yard Games	Parks & Recreation Leagues Shinny Leagues	Recreation Programs Adults & Seniors Children & Youth Moose Jaw Martial Arts Classes	Summer Programs Day Camps



In 2022 we repurposed household waste bins into sports equipment donation bins in our Arena Lobby's.



MooseJaw.ca



We started to create Tv ads that specified which sports equipment we were running low of.



MooseJaw.ca

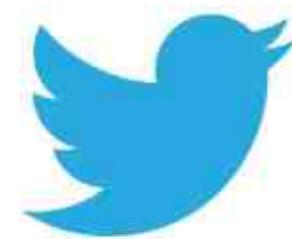




We need skates, helmets and hockey sticks to help others get **#NotoriouslyActive** this winter. Please consider donating them to the Sports Equipment Vault (441 Fairford St W), open tomorrow from 4-6pm and we have donation bins @ Kinsmen Sportsplex & Pla-Mor Palace. **#CityMJ**



We turned to social media to try to get specific sports equipment donations we couldn't keep on the shelves!





2022 Finance was getting rid of shelves, we'll repurpose those!



**Do what you can,
with what you have,
where you are.**

-Theodore Roosevelt

 Learn more at:
SpiritualCleansing.Org



MooseJaw.ca



Expenses

- Hourly wages for contracted staff who supervise the Sports Equipment Vault when we are open (provide customer service)
- Hourly wages for contracted Bike Mechanics
- Purchased some of the larger garage shelving
- Purchased 2 cage-style retail bins a local business was selling cheap
- Small collection of tools to work on bikes
- Small air compressor
- Bike repair stand
- Replacement tire tubes, WD40, oil, brake cables

In-Kind

- City Parks & Rec Staff wages
- Staff mileage
- City trucks for hauling large items
- City storage facility we operate out of
- Repurposed shelves, tables, chairs, bins & barrels
- Repurposed white board
- Marketing and promotion



Thanks to our Funders!



Saskatchewan
Parks and Recreation
Association



MooseJaw.ca



Feedback we've received;

- Maybe hockey could be an option for my kids!
- You should have seen my son's face when he walked in his bedroom, and I had all the hockey gear laid out for him! He was so excited he hugged me and started crying.
- I can't believe I never knew about this program. I am so proud of Moose Jaw right now!
- Where do you get all this stuff? How much is it? Its all free? Even the bikes?!
- I can keep this? I don't need to return it?
- This is such a great program! (#1 comment we hear)



What's next? (if we find funding)

- Install after hours metal donation door
- Black rubber floor mats where folks try on skates
- Building needs some work including roof repairs
- Heated building would be ideal in Winter
- Open regular hours/12 months of the year
- Branded City vests for staff on-site
- Have someone fixing bikes 12 months of the year
- Mural on an exterior wall to spruce up the building and make the location more visible
- OR add onto a Recreation Facility and move the program there!!



Follow us as our program continues to grow!

1. Website – moosejaw.ca
2. Facebook - <https://www.facebook.com/CityMJ/>
3. Twitter - [@CityofMooseJaw](https://twitter.com/CityofMooseJaw)
4. Instagram - [@cityofmoosejaw](https://www.instagram.com/cityofmoosejaw)





Thank you
for
attending!



MooseJaw.ca



Questions?

Contact Moose Jaw Parks & Recreation

Shelly Howe
Recreation Services Supervisor
T:306.681.9357 showe@moosejaw.ca

Nicole Walchuk
Recreation Program Supervisor
T:306.690.9060 nwalchuk@moosejaw.ca



MooseJaw.ca

